



**American Society for Deaf Children
National Conference
June 24 - 28, 2009**

*Hosted at the Oklahoma School for the Deaf
1100 Oklahoma, Sulphur, OK 73086*

(580) 622-4900 or 888-685-3323 (V/TTY) (580) 622-4960 (Fax)

Blazing New Trails

Dear Friend of Deaf Children and their Families:

The Oklahoma School for the Deaf (OSD) is excited to announce that it will be hosting the American Society for Deaf Children (ASDC) national conference next summer here at OSD in Sulphur, OK. The ASDC convention is held biannually for families of deaf children as an opportunity to access information to help them with education, parenting, communication and technology in raising a child with deafness. To make this a successful conference here in our great state of Oklahoma, we need a lot of help and support from our friends. We are inviting you to be an exhibitor or sponsor and show your support to families of deaf children.

For parents who live in isolated areas, this convention is literally the main (and in some cases, the only) opportunity they have to meet other parents and professionals in the field of deafness and gain the support and knowledge they need. In addition to offering presentations, information and whole lot of fun on our campus, we intend to introduce our visitors to some of our state's treasures, such as museums, shopping, western and Native American cultural activities, and of course, our great hospitality. ASDC is a wonderful organization with its mission to support and advocate for families of deaf and hard of hearing children. This conference is filled with presentations and activities appropriate for all members of the family.

We are actively seeking sponsors and exhibitors for the conference. You will find enclosed information on the level of sponsorships available. We are also looking for sponsors for specific events, such as mealtimes or family events. This is a wonderful opportunity to provide information to nearly 500 family members, professionals and staff about your organization.

If you would like to attend the conference, there are registration forms for the conference included (refer to the presenter rates for information). Please feel free to make copies of the registration forms and share these with others who may be interested.

We are very excited to be hosting the ASDC conference and look forward to showing off our great state as we join together in "Blazing New Trails." Please contact me to discuss sponsorship or exhibiting opportunities at (580) 622-4956 V/TDD or cparadiso@osd.k12.ok.us.

Sincerely,

Carolyn Paradiso,
Conference Co-Chair



ASDC Diamond Sponsor/Exhibitor \$10,000

Two Exhibit Spaces
Ten Minute Presentation Block
Recognition at all large group events
Signs posted at all sessions
Full Page ad in the ASDC program book with optimal placement
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
Banner Recognition at the entrance to one of the morning Key-Note presentations
Prominent Recognition at the registration area on the first day of the conference
Company Logo on T-Shirts
Four Registration Tickets

ASDC Platinum Exhibitor \$5,000

Two Exhibit Spaces
Ten Minute Presentation Block
Full Page ad in the ASDC program book with optimal placement
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
Banner Recognition at the entrance to one of the morning Key-Note presentations
Prominent Recognition at the registration area on the first day of the conference
Company Logo on T-Shirts
Four Registration Tickets

ASDC Platinum Sponsorship \$4,000

One Exhibit Space
Full Page ad in the ASDC program book with optimal placement
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
Banner Recognition at the entrance to one of the morning Key-Note presentations
Prominent Recognition at the registration area on the first day of the conference
Company Logo on T-Shirts
Four Registration Tickets

ASDC Gold Exhibitor \$3,000

Ten Minute Presentation Block
One Exhibit Space
Full Page ad in the ASDC program book
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
Poster Recognition at the entrance to one of the presentation rooms
Two Registration Tickets

ASDC Gold Sponsorship \$2,000

One Exhibit Space
Full Page ad in the ASDC program book
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
Poster Recognition at the entrance to one of the presentation rooms
Two Registration Tickets

ASDC Silver Exhibitor \$1,000

One Exhibit Space
Full Page ad in ASDC program book
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
One Registration Ticket

ASDC Silver Sponsorship \$1,000

Poster Recognition at the entrance to one of the daily presentations
Full Page ad in ASDC program book
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
One Registration Ticket

ASDC Bronze Sponsorship \$500

Half Page ad in the ASDC program book with optimal placement
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
One Registration Ticket

ASDC Friend Sponsorship \$250

1/4 Page ad in the ASDC program book with optimal placement
Recognition and Company Logo in *The Endeavor* (Circulation: 1,000)
Recognition in *The Herald: ASDC Special Edition* (Circulation: 5,000)
One Registration Ticket

All sponsorship levels are greatly
appreciated!



ASDC Conference 2009 Exhibitor Information**Exhibit Fees:**

Break time refreshments will be set up near the exhibit tables will be set up for maximum traffic flow. Each exhibitor will be given one skirted table, with additional tables available upon request (\$100 each).

Non – Sponsor Level Rates

Commercial	\$250.00
Nonprofit Organization	\$150.00
Each Additional Table	\$100.00

Sponsor/Exhibitor Levels Diamond – Silver – tables included (see level descriptions for package details and number of tables included).

Exhibit Hours (Subject to change):

Thursday, June 25

Exhibit set up – completed by 11:00 am

Exhibit hours: 11:00 am – 4:30 pm

Friday/Saturday: Exhibit hours: 9:30 am – 4:30 pm

Sunday, July 28

Exhibit hours: 8:00 am – 12:00 pm

Exhibit break down: after 12:00 pm

Exhibitor Instructions:

1. Please review the Exhibitor Information, then print or type all information requested on the Exhibitor Contract/Registration form
2. Complete and sign the original and submit the forms with the exhibit space rental fee to the address on the Exhibitor Contract/Registration Form and Information Form
3. Confirmation will be sent to you via email, fax or mail
4. The deadline for submitting a form as an exhibitor is April 1, 2009.

Communication Issues:

Some participants attending the event will be deaf or hard-of-hearing. We advise, if possible, having someone at your table who can communicate in sign language.

Assignment of Exhibit Space:

The Exhibit Coordinator will assign exhibit space in the order in which contracts accompanied by full payment are received. Placement priority will be given to Level Sponsorships. The Exhibit Coordinator reserves the right to withdraw acceptance of this contract if, in his/her sole discretion, he/she determines that the exhibitor is not eligible to participate, or the exhibitor's products or services are not eligible to be displayed.

Exhibit Materials:

All handouts and materials distributed at the exhibit are subject to approval by the Exhibit Coordinator.

Fire and Safety Regulations:

Exhibitor shall use no flammable decoration or covering for display fixtures. All writing devices and sockets shall be in good condition and meet the requirements of state law.

Storage:

There is no designated storage area for exhibitors. Small unobtrusive packing materials may be stored under the exhibitor's table.

Release of Responsibility Clause:

Exhibitor agrees to observe and abide by the foregoing terms, conditions, and rules and by such additional terms, conditions and rules made by the Exhibit Coordinator from time to time for the efficient or safe operation of the exhibit area including, but not limited to, those contained in this contract. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to the exhibitor's displays, equipment, and other property brought upon the premises of the Florida School for the Deaf and the Blind, and shall indemnify and hold harmless FSDB, its employees, and volunteers of any and all losses, damages, and claims.

Exhibit Cancellation:

If the event is canceled by ASDC, exhibit fees will be refunded in full. If the exhibitor cancels its participation, such cancellation shall be considered a default and any monies paid shall be retained by ASDC.

Special Offer:

We recognize that not all companies will be able to send a representative. Therefore, we will have an area where materials along with order forms or business cards may be displayed. We will not sell products for you and all materials sent for display will become property of OSD. For example, if you are a publisher, you may send a single copy of a book with business cards to display. You may also send 50-100 copies of your catalog. The charge for this service will be \$50.00.

Please make payment to the ASDC Conference 2009 and send to:

Carolyn Paradiso,
ASDC Conference Co-Chair
Oklahoma School for the Deaf
1100 Oklahoma
Sulphur, OK 73086
1-580-622-4956 V/TDD
cparadiso@osd.k12.ok.us

Feel free to call with
any questions!

ASDC Exhibitor/Sponsor Contract/Registration Form

Note: Exhibitors who plan to attend any portion of the educational workshops are required to complete a registration form with payment. Exhibitors not attending the workshops are not required to pay the registration fee. All exhibitors must be included on the Exhibitor Contract and Conference Registration Form (if applicable).

Please type or print all information and return to address below:

Organizations/Company's Name: _____

Contact person/Title: _____

Address: _____

Telephone: W _____ H _____ Cell _____

Pager: _____ Email: _____

Exhibit Description: The following information will appear as written in the program book. (50 words or less)

Additional Exhibitors Names: _____

Level of Sponsorship (Please check which level):

Diamond Sponsor/Exhibitor \$10,000

Platinum Exhibitor \$5,000

Platinum Sponsorship \$4,000

Gold Exhibitor \$3,000

Gold Sponsorship \$2,000

Silver Exhibitor \$1,000

Silver Sponsorship \$1,000

Bronze Sponsorship \$500

Friend Sponsorship \$250

Exhibit Only:

Commercial \$250.00

Nonprofit Organization \$150.00

Each Additional Table \$100.00

Non-Manned Display \$ 50.00

- Materials only

Needs for your exhibit (Silver Exhibitor and above):

Every attempt will be made to honor your request; however due to availability, we may not be to provide some. Higher levels of sponsorship will receive first considerations.

Electricity Internet (if available)

Placement Preference: Corner Middle End

Other: _____

Make payable to the ASDC Conference 2009. Full payment must accompany this application. If a company/organization decides to cancel its participation in the event, no reimbursement will be made. The exhibitor shall be bound by the terms and rules for exhibiting at the ASDC event which is considered part of this agreement.

I have read, understand, and agree to abide by the guidelines outlined in the Exhibitor Information section.

Signature of Primary Exhibitor

Date

For more information and to mail completed original contract:

To:
Carolyne Paradiso,
ASDC Conference Co-Chair
Oklahoma School for the Deaf
1100 Oklahoma
Sulphur, OK 73086
1-580-622-4956 V/TDD
cparadiso@osd.k12.ok.us

**Checks or Money Orders
should be made out to:
ASDC Conference 2009**